

TJEJMILEN Expo

Saturday September 2nd is the 34th edition of Tjejmilen. We accept over 34 000 runners and Tjejmilen is one of the largest sport event for women. In connection with Tjejmilen we arrange a sports and health exhibition in Danicahallen at Östermalms sports field close to the Stockholm Stadium. We welcome runners in Tjejmilen and also other women interested in sports and health.

Preliminary opening times:

Thursday 31 August: 15:00 – 20:00

Friday 1 september: 10:00 – 21:00

Saturday 2 september: 09:00 – 13:00

35 000 visitors

All the runners that will participate in Tjejmilen have to come to the expo and pick up their number bib. The expo is also open free of charge to the public which means that we have over 35 000 visitors.

Costs

The price of a standard sized stand 9 m² (3x3 m) is SEK 20 000. It´s the same price regardless of being placed inside Danicahallen or standing in a tent outside. Wireless internet (alternative 1) and snacks are included in the price. All other equipment has to be pre booked.

Reservation

Businesses and organisations can reserve a stand by completing the booking form. Please send us the form at the latest June 12th.

If you have any questions about the Tjejmilen Expo, please email: expo@marathongruppen.se or call +46 8 545 664 40.



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Booking of space at Tjejmilen Expo 2017

Regular stand 3m x 3m (9 m²) SEK 20 000 kr

Alternative sizes 3m x 6m (18 m²) SEK 40 000 6m x 3m (18 m²) SEK 40 000

Internet* Package 1 included Package 2 SEK 1 995 Package 3 SEK 1 995

Pre booked lunches: SEK 80: Thursday Friday Saturday

Additional equipment



Foldable table (M170)
180 cm x 180 cm
Number..... x SEK 65



Foldable bar table (M345)
80 cm Ø, 110 cm high
Number..... x SEK 150



Bar table with cover (ST100)
Number x SEK 250



Side table (M380)
Width 55 cm Height 45 cm
Number..... x SEK 85



Table cloth for foldable table (B2103)
240 cm x 130 cm
Number..... x SEK 75



Foldable plastic seat (M501)
Number..... x SEK 20



Bar seat (M601)
Seat height 74,5 cm
Number..... x SEK 110



Brochure holder (KM330)
1 unit with 5 x A4 pockets
Height 150cm, Width 25 cm
Number..... x SEK 150



Info desk (M502)
Height 105 cm, Width 150 cm, Deep 64 cm
Number..... x SEK 800



Exhibition wall (Ö910)
Hard cardboard in 4 divisions
Height 190cm, Width 3 m
Number x SEK 600

Company/Organisation:.....

Registration no:

Address:..... Postcode:..... Country:

Invoice address: Postcode:..... Country:

Tel:.....E-mail:.....

Contact person:

Contact person at the Expo:..... Tel:.....

*Internet

1. Wireless access to computer, telephone or tablet. Suitable for simple demonstrations. Price included.
2. Wirelss access with own SSID and higher capacity. Suitable for eg demonstrations of apps in a number of smartphones or tablets. Ideal for handheld computers for debet/credit card payments or customer management. Price: SEK 1 995
3. Wireless access to the stand via own cable. Suitable for access to till system, media players or computers which have separate equipment, eg VPN or only a connection with network cable. Price: SEK 1 995

Terms and conditions

Exhibitors have the right to cancel their order of the stand, without charge, if this is done in writing within 7 days of the booking. Cancellations between 29 May and 12 June will be charged 50% of the cost of the stand. Later cancellations will be charged 75% of the cost of the stand. All prices are excluding VAT. Sales opportunities are limited due to our sponsor's sales rights. Sales of the following products are not permitted at the Expo (but can be displayed/demonstrated): sports shoes, sports apparel, GPS watches, sports drinks, energy bars and gels.